华东师范大学国际学生项目宣传大使

项目申报书

**East China Normal University**

**International Student Ambassador Application Form**

1. **项目申请人信息 Applicant(s) Information**

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| **项目申请人1 Application 1** | | | |
| 护照姓名  Passport Name |  | 中文姓名  Chinese Name |  |
| 国籍  Nationality |  | 学号  Student ID |  |
| 专业  Major |  | 年级  Year of School |  |
| 个人特长  Personal Strengths |  | 团队中职责  Responsibilities |  |
| **项目申请人2 Applicant 2** | | | |
| 护照姓名  Passport Name |  | 中文姓名  Chinese Name |  |
| 国籍  Nationality |  | 学号  Student ID |  |
| 专业  Major |  | 年级  Year of School |  |
| 个人特长  Personal Strengths |  | 团队中职责  Responsibilities |  |
| **项目申请人3 Applicant 3** | | | |
| 护照姓名  Passport Name |  | 中文姓名  Chinese Name |  |
| 国籍  Nationality |  | 学号  Student ID |  |
| 专业  Major |  | 年级  Year of School |  |
| 个人特长  Personal Strengths |  | 团队中职责  Responsibilities |  |

**二、申报项目方案 Project Plan**

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| 招生宣传方式（计划采用哪一些宣传方式/平台，或者可以拓展的招生渠道）  Promotion Methods (which publicity methods/platforms are planned to be adopted, or the student resources that can be expanded?) |
| 招生宣传内容（从哪几个方面来介绍宣传学校，可以吸引海外学生）  Promotion Content (from which aspects are you going to introduce to attract overseas students) |
| 招生宣传的分工安排 （招生团队如何分工以及推进项目，时间安排）  Team responsibilities (how the team is going to divide the tasks to advance the project and please lay out the timeline) |
| 项目预期成效（通过一学期招生宣传，预期达到哪几方面的成果）  The expected result (through the promotion for 1 semester, what results are expected to achieve) |
| 建议与意见（对国际宣传大使项目有哪些建议）  Suggestions and opinions (what are the suggestions for the “ECNU International Student Ambassador” project) |