



East China Normal University
GEC International Summer School
BUS204 Management Information System

Term: June 16th to July 18th, 2025

Class Hours: Monday through Friday, 110 minutes each day (2,750 minutes in total)

Instructor: Ikpe Justice Akpan

Home Institution: TBD

Location: TBD

Office hours: TBD

Email: TBD

Course Description

Information technology has transformed our life in many ways. In this course, students will be introduced to the basic concepts of management information systems, the many ways in which IT has transformed modern organizations, and the significant impacts of IT on individuals and societies, the global economy, and our physical environment. Students will also learn some basic skills in Microsoft Excel to be better prepared for future work.

Required Textbook

The only textbook required is Introduction to Information Systems: Supporting and Transforming Business. 4th edition

Language: English

ISBN: 978-1-119-30990-17

Language of Instruction

This course is taught entirely in English, including lectures, homework, assignments and examinations. Teaching assistants will be fluent in both English and Mandarin.



Departmental Attendance Policy

Lecture attendance and participation points are given to encourage student's active class participation and discussion. You will be rewarded with a perfect score as long as you come to class and actively contribute to the class discussion during recitations and lectures. Regular attendance is expected. Missing five classes (20% of the lectures) is grounds for automatic failure in this course. Many of the failures in this course are due to students missing classes.

Teaching Method

This course is taught using a combination of the lecture and student participation methods. The class will participate in several in-class exercises intended to reinforce the concepts discussed in the lectures and in the text. It is imperative that you actively participate in these discussions. We will cover approximately 1 chapter each class, plus supplementary readings as listed and augmented as the course progresses.

Grading Policy

Assignments and examinations will be graded according to the following grade scale:

A	90-100	C+	72-74
A-	85-89	C	68-71
B+	82-84	C-	64-67
B	78-81	D	60-63
B-	75-77	F	below 60

Evaluation Plan

A student's Final Grade is a combination of the Class Mark and the mark on the Final Exam. The Class Mark will be 40% (3 assignments and participation), 30% is your midterm exam score, 40% is your final exam score. The exams are cumulative. Everything on the slides and textbook are of equal chance on exams. The Final Exam is marked by



each individual instructor. Every effort is made to ensure equivalence between the various sections of the course.

Grade Component

Assignment*2	10%*2=20%
Participation	10%
Midterm Exam	30%
Final Exam	40%
Total	100%

Tentative Course Schedules

DAY	TOPICS	CHAPTER	REMARKS
1	Course Outline Introduction to Information Systems	1	
2	Organizational Strategy, Competitive Advantage, and Information Systems	2	
3	Organizational Strategy, Competitive	2	
4	Advantage, and Information Systems (con)	2&3	
5	Ethics and Privacy	3	
6	Information Security and Controls	4	
7	Tutorial/Study Day		
8	Data and Knowledge Management	5	
9	Telecommunications and Networking	6	Assignment 1 due
10	Telecommunications and Networking (con)	6	



11	E-Business and E-Commerce	7	
12	Tutorial/Study Day		
13	Wireless, Mobile Computing, and Mobile Commerce	8	
14	Social Computing (not covered in Midterm)	9	
15	Midterm Review		
16	Midterm Exam		
17	Study Day/Tutorial		
18	Information Systems within the Organization	10	
19	Customer Relationship Management	11	
20	Supply Chain Management	12	
21	Excel Tutorial DAY1		
22	Business Intelligence and Analytics	13	Assignment 2 due
23	Acquiring Information Systems and Applications	14	
24	Final Exam Review		
25	Final Exam		

*While this syllabus should provide you with an outline of the course, grading criteria and a tentative schedule, please note that the instructor reserves the right to modify this syllabus and schedule as deemed necessary.



University Policy

Changes to Evaluation Plan in Course Outline: Changes to the evaluation plan, during the semester, require unanimous consent.

Course Evaluation: Students will receive a course evaluation in accordance with University procedures.

Grade Review: It is the responsibility of students to keep all assessed material returned to them in the event of a grade review.

Results of Evaluations: Students have the right to receive the results of evaluation, for regular day division courses, within two weeks. For evaluations at the end of the semester/course, the results must be given to the student by the grade submission deadline.

Cheating and Plagiarism: Cheating and plagiarism are serious infractions against academic integrity, which is highly valued at the University; they are unacceptable at ECNU. Students are expected to conduct themselves accordingly and must be responsible for all of their actions.

Academic Integrity

All students are expected to act with civility, personal integrity, respect other students' dignity, rights and property; and help create and maintain an environment in which all can succeed through the fruits of their own efforts. An environment of academic integrity is requisite to respect for self and others and a civil community.

Academic integrity includes a commitment to not engage in or tolerate acts of falsification, misrepresentation or deception. Such acts of dishonesty include cheating or copying, plagiarizing, submitting another persons' work as one's own, using Internet sources without citation, taking or having another student take your exam, tampering with the work of another student, facilitating other students' acts of academic dishonesty, etc.

Sanctions for breaches in academic integrity may range, depending on the severity of the offense from an "F" grade on an assignment or test to an "F" in the course. Severe cases and/or repeat offenses of academic dishonesty may also result in more severe disciplinary sanctions up to and including suspension or expulsion.

