



BUSI 120 Fundamentals of Business

Course Description:

This course offers a comprehensive overview of the business environment, key principles, and core functions. Students will become familiar with essential business terminology and practices critical for success in the industry. The course covers various functional areas, including business research, economics, management, marketing, technology, organizational structure, human resources, business law, accounting, and finance. Through the use of case studies, students will gain a deeper understanding of these concepts

Credit: 4

If you can't find the subjects or topics you are interested in, or you want detailed course syllabus, you can contact our Advisor for more information.