



## **BUSI 303 Business Competitive Strategy**

### **Course Description:**

This course is designed to help students analyze the strategic decisions facing an organization. The primary source of analytical method is economics. This use of economic tools allows us to formally evaluate how firms implement and execute strategy decisions and explain why certain firms earn positive economic profits while others fail, and why certain firms sustain their profits over long periods of time, while for other firms these profits quickly disappear. Students will learn how to apply basic principles of economics to design and execute effective competitive strategies.

**Credit: 4**

If you can't find the subjects or topics you are interested in, or you want detailed course syllabus, you can contact our Advisor for more information.