



華東師範大學亞歐商學院

(与里昂商学院合办) JOINTLY OPERATED BY ECNU
AND EMLYON BUSINESS SCHOOL

ASIA EUROPE BUSINESS SCHOOL OF EAST CHINA NORMAL UNIVERSITY



Double Degree Master's Program in International Business

Global Management and China Studies

YOUR NEW FRONTIER



TWO INTERNATIONAL INSTITUTIONS JOINING FORCES TO CREATE A NEW BUSINESS SCHOOL



East China Normal University

History: founded in 1951 in Shanghai

Ranking: One of the leading universities in China. Part of the "Double First Class University Plan".

Top 15 Chinese mainland universities, Top 4 in the international outlook category (THE Ranking 2019).

11 disciplines rank world top 1% according to ESI.

Faculty: Among its 4,000 strong faculty, 1,969 are professors and associate professors, including 18 academicians from the Chinese Academy of Sciences or Chinese Academy of Engineering.

Multi-discipline university: 4 faculties, 30 full-time schools, 58 departments

International partners: more than 200 internationally renowned universities and academic institutions

International students: around 5,000

Campuses: two campuses in Minhang and Putuo District, Shanghai. A total area of over 207 hectares



emlyon business school

History: founded in 1872 in France

Ranking: #2 in France, #34 in the world (THE Global University Employability Ranking 2018);

#Top 21 in Europe(Financial Times European Business School Rankings 2018)

International students: 5,750 students on campus, 40% non-French, 80 nationalities represented; 5,500 Executive programs participants

International faculty: over 140 permanent professors, 80 visiting professors and overseas guests

International partners: 156 foreign partners

Multi-continent campus: 6 campuses: Lyon,

Shanghai,Saint-Etienne, Casablanca, Paris, Bhubaneswar

Global alumni network: a network of above 31,000 alumni in 118 countries

Signature of emlyon business school:

globalization, digitalization, entrepreneurship



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ASIA EUROPE BUSINESS SCHOOL OF EAST CHINA NORMAL UNIVERSITY

Asia Europe Business School

Co-founded by **East China Normal University** (Top 15 in Mainland China) and **emlyon business school** (No.2 business school in France, Top 20 in Europe), located in Shanghai, the most vibrant international metropolis, Asia Europe Business School is the unique business school that crafts cross-disciplinary talents. Asia Europe Business School has the ambition to build the future global business leaders and ambassadors of the Belt and Road, combining Eastern and Western wisdom, best management practices, and a high level of social responsibility.

Developed to train global entrepreneurs and business leader, AEBS will combine the excellence of **East China Normal University** in the humanities and social sciences with **emlyon business school's** excellence in entrepreneurial management and innovation. The school is expected to have students in various programs: bachelor, master, MBA and Ph.D.

Distinctive Features

- **Double degree** from one leading Chinese university and one top French business school
- **Global experience:** with an enriching and vibrant experience in China and France
- **Double language competency:** speaking fluent Chinese and English, and some French, will give you a distinctive edge
- **Triple international accreditation:** AACSB, EQUIS, AMBA (top 1% of world business schools)



- **A range of specializations:** international business, finance, luxury management, marketing, and more... giving early insight into career prospects. (Subject to Modification)
- **A tradition of teaching innovation:** digital and blended learning, project-based learning
- **High employability:** various internships opportunities in China and France



Program at a Glance

Duration	2 Years (full-time)
Language*	All courses are taught in English
Teaching approach	Combining courses, tutored projects, periods in companies and overseas
Program structure	The program consists of five modules: Chinese Language & Culture Global Business Management Courses China Economy & Management Courses Brand / Innovation Direction Courses Professional Practice & Internship
Location	Most courses will be taught in Shanghai with six months study in emlyon business school (France)
Double Degree**	Master of International Business - East China Normal University MSc in Management - emlyon business school (France)
Start of program	Early September
Application deadline***	June 15 th
Application fee	CNY800
Tuition fee****	CNY168,000 / (ECNU 2 years)

*Chinese language skills are not required for enrollment, but applicant with HSK 3 certificate would be under priority consideration in admission process.

! Please be reminded the HSK 3 certificate is a precondition for receiving the Chinese Master degree.

**ECNU single degree (English-taught) is available since 2021 intake

***Interviews will be arranged once a month from January; early application is encouraged because the number of program participants is limited.

****Tuition only includes ECNU Master Degree; **emlyon** business school tuition fee is in addition for the double degree option.

Entry Requirements

Academic: Bachelor's Degree or above with transcripts (no major restrictions)

English: IELTS 6.5 / TOEFL iBT minimum 90 score or equivalent

Others: A face-to-face or Skype interview is required

**GMAT or GRE score is required for double degree option.*

Career Development

AEBS's Career Development Center (CDC) provides personalized consulting and placement assistance, powered by its strong relationship with local and multinational companies, and through its powerful alumni network. Highly valuable service includes: career mentors, career coaching, career consulting day, company visits, summer internship programs, employer presentations, job postings.



Website

aebs.ecnu.edu.cn



AEBS Campus Address

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