

Asia Europe Business School Master

International Business (Global Management and China Studies)

Single Degree

School Overview

Asia Europe Business School was jointly created by East China Normal University, a double first-class construction university in the world, and emlyon business school, a prestigious university in Europe in June 2015. It is supported by Shanghai Minhang District People's Government and Shanghai Zizhu Hi-Tech Zone (Group) Co., Ltd. The school is now offering Master's degree in International Business (Global Management and China Studies concentration), for both single degree program and double degree program.

AEBS focuses on cultivating students' innovation ability and international management ability in the global business environment. As of September 2025, students come from 85 countries around the world, with international students accounting for 70% of the total.

Distinctive Features

- Triple International Accreditation: AACSB, EQUIS, AMBA (top 1% of world business schools)
- A Tradition of Teaching Innovation: digital and blended learning, project-based learning
- High Employability: various internships opportunities in China and France
- Teaching Approach: Combining courses, tutored projects, periods in companies and overseas
- The program consists of five modules:
 - Chinese Language & Culture
 - Global Business Management Courses
 - China Economy & Management Courses
 - Brand / Innovation Direction Courses
 - Professional Practice & Internship

Program Overview

AEBS has set up a Single Degree Program in International Business (Global Management and

China Studies) for master candidates, exclusively for international students. This program’s vision is to “shape business elites and promote Chinese culture”. Its mission is to develop foreign talents in economics and management. By providing high quality education resources from China, the program offers comprehensive, international and innovative theoretical and practical training. It will help develop high-level and all-around talents with global vision, proficiency in Chinese culture, solid theoretical foundation and rich professional knowledge, who can support business operations and management.

Degree	Master in International Business	Length (year)	2 years
Instruction Language	English	Classes Open to International Students Only	Yes

Major Courses

Public Chinese, Introduction to Chinese Civilization/China's Generalization, International Business, International Trade Policies and Practices, International Finance, International Investment and Multinational Corporation Management, International Business etc.

*Course details are subject to the School’s orientation after enrollment.

After Graduation

AEBS’s Career Development Center (CDC) provides personalized consulting and placement assistance, powered by its strong relationship with local and multinational companies, and through its powerful alumni network. Highly valuable service includes: career mentors, career coaching, career consulting day, company visits, summer internship programs, employer presentations, job postings.

Scholarship Options

Chinese Government Scholarship

Shanghai Government Scholarship

AEBS School Scholarship

* All scholarship students are required to take scholarship annual review.

Application Contact

Emma Li: jlli@gec.ecnu.edu.cn